



Christine Kuper

UI/VISUAL & BRAND DESIGNER

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A creator moved to inspire wonder and tease the imaginations of a diverse audience. As a designer, I strive to brighten people's daily lives, support their work, and realize their ideas. I have 20 years of experience spanning visual design, UI/UX design, prototyping, and web development. I am looking for opportunities to apply my design talent to advance the growth of purpose-driven organizations.

KEY ACCOMPLISHMENTS

Led the design for the end-to-end development of a social media iPhone app for travelers. Iterated UX flows based on user testing of prototypes, beta products and App Store releases in multiple countries.

Designed a customized workflow tool to attract an enterprise client to a cloud software company. Not only did the client adopt this tool as their main business operating system, but the product has scaled to become the software company's flagship platform.

Created graphical mock-ups of complex data displays for a technical team developing a product for clients to identify and address their global supply chain vulnerabilities.

Founded the role of Lead Designer at an e-commerce company. Managed the workloads of 4-6 UI and web graphic designers, established workflow guidelines, and initiated the transition of an older front end codebase to current mobile-friendly standards.

EXPERIENCE

2013–Present

Independent Design Consultant, New York, NY

Graphic design, presentation design, and web design for clients in tech, strategy consulting, and academia. Projects included brand identity, pitch decks, data visualization, and marketing materials. Clients include Voxeet (Dolby), Jenny Bryan (RStudio), Green Jay Strategies, Todd Schulte Design, and Alchemai.

2013–2025

Principal Design Consultant, Biztera, Mill Valley, CA

Served as head of design for a cloud B2B SaaS platform, delivering end-to-end design work including flowcharts, wireframes, detailed mockups, prototypes, and front-end development. Updated content,

managed pages, optimized assets, and performed QA testing. Created marketing graphics, including occasional video/animation content. Wrote internal and customer-facing documentation.

- 2025–2026* **President, Board of Directors**, 550 Fort Washington Ave HDFC Cooperative, New York, NY
Served the diverse community of shareholders in an income-limited apartment building.
- 2024–2025* **Secretary, Board of Directors**, 550 Fort Washington Ave HDFC Cooperative, New York, NY
- 2018–2022* **Product Designer**, AmiGo Travel, Miami Beach, FL
Led design of the AmiGo iOS app from initial concept to launch in the Apple App Store.
- 2010–2013* **Lead Designer**, Consensus Corporation (formerly LetsTalk), San Francisco, CA
Managed design team. Assisted the Director of User Experience to develop long term design strategies.
- 2006–2010* **Web Designer**, LetsTalk, San Francisco, CA
Designed and produced user interfaces, landing pages and ad banners for complex e-commerce site and partners including Motorola, Samsung and Walmart.
- 2005–2006* **University Art Gallery Coordinator**, California Polytechnic State University, San Luis Obispo, CA
- 2004–2005* **Exhibition & Program Coordinator and Webmaster**, SPACES Gallery, Cleveland, OH
- 2003* **Artist Residency Coordinator**, SPACES Gallery

SKILLS

graphic design and illustration	CSS, HTML, Stylus, integrating with JavaScript
responsive, accessible, inclusive design	Sketch, Figma, Photoshop, Illustrator, Canva
wireframes and prototypes	CMS platforms (Squarespace, Wordpress)
written and verbal communication	Powerpoint, Keynote
team leadership and collaboration	Google Suite
critical thinking	Microsoft Office

EDUCATION

1993	BA, Fine Art, Yale University	2001	MFA, Studio Art, University of Texas at Austin
1999	Skowhegan School of Painting and Sculpture	2012	Human Computer Interactions Coursera (Stanford)